

BLAIR PERKINS

Blair Perkins Joins the League of Musical Legends With His Debut Self-titled Album

Always having a burning passion to use music to touch the world, Blair Perkins is realizing that dream with the release of his self-titled debut album.

Los Angeles, California native, Blair Perkins is the singer-songwriter revolutionizing the R&B genre with his blend of contemporary, modern, and futuristic style of creating music. This rare talent was honed from days of his youth admiring and studying R&B/Pop icons such as Michael Jackson, Bobby Brown, Usher, and Chris Brown. That inspiration blossomed into a lucrative career that saw the rise of a songwriter and producer responsible for penning Demi Lovato's platinum selling single, "Made in the USA" and entrepreneur launching his own entertainment company. He also built a brand and name for himself working with mainstream songwriters and producers like James Fauntleroy, Warryn Campbell, Victoria Monet, Tommy Brown, and DJ Camper among others.

Blair Perkins reflects both the beauty and work ethic that grows from a passionate connection to music. His attention to detail and the way every note sparks an emotion or falls at the exact moment that gives it true purpose, is a trait that takes discipline and talent. Luckily, Blair Perkins has spent his entire life to this point, refining this unique skill that has blessed his ear and vocal cords. His rise to mainstream recognition wasn't without its hardships and moments that tested his resolve to push his creativity to the lengths that he has. In time, those accolades under his name were all worth it, but his success didn't come overnight. Blair Perkins brought his dreams

to fruition by first establishing himself and what he has to offer through online platforms like YouTube. With him surpassing 1 million views, his voice was known both locally and internationally.

Blair Perkins has done it all but the one thing he always dreamt of accomplishing: showing the world his originality and depth as an artist. With the magical minds of Grammy-nominated producers Eric Hudson and Bongo ByTheWay, Blair Perkins' executive produced self-titled album has finally arrived and it's sound is sonically breathtaking. Blair Perkins has achieved a level of artistry that combines the past and the present to break the ceiling keeping R&B chained to stereotyped cages. Balancing the classical cadence of contemporary R&B with a style perfected and originated by his ability to manipulate sound to his vocal range, Blair Perkins has achieved what appears a new definition to R&B. It's his vocal conviction, his poetic linguistics, his mission to change the world with his voice that makes his debut album something more than a compilation of songs.

It's lead single alone had fans speaking highly of the anticipation of the album in entirety. "Care 4 Me" prepares the stage for his album to be received. Blair Perkins does something remarkable with the debut single, merging flawless vocals, lyrics, and piano together to create a classic record. "Care 4 Me" takes that pioneering sound of early R&B and turns it into something that surprised the industry as a new style created by a male R&B/POP artist. After "Care 4 Me" laid the groundwork for the album, the follow up single, "Bout It, Bout It," raises an already high bar, even higher. It speaks more to the diversity of Blair Perkins' craft and mind. "Bout It, Bout It" takes the plunge from the edge of his comfort zone, right into a fresh rendition that combines vocal integrity and style. The single shows the approach of a young artist taking the modern sound of today's industry and making it his own to give "Bout It, Bout It" a specially curated change in musical scenery on the album.

Blair Perkins was sure to release a project that would be relatable and listened to by anyone from any background at any point in their life. "Be Alone" is a classic example of just that. Its mid-tempo ballad was inspired by the DeBarge classic, 'Stay With Me,' and the timeless 90's Hip-Hop sound. Putting the two together, the result is a track that holds both depth and flavor

to the listening audience. The album is an all-round 11 out of 10, not just because of the songs mentioned, but all others like “Flight,” “Power Love” and “Good.” There is no song that doesn’t leave the listener feeling every emotion which Blair Perkins placed into its words and melody.

From his past and current resume of work, Blair Perkins is on his way to becoming a legend. Soon, his grind and continually growing talent will raise his name to the ranks of his childhood heroes that inspired him along this path. Stream his debut self-titled album and follow him online to stay up to date on upcoming projects.

Apple Music: <https://music.apple.com/us/artist/blair-perkins/646383826>

Spotify: <https://open.spotify.com/artist/609Q2Uoik1vA0iMZ4uOka>

Instagram: <https://www.instagram.com/blairperkins>

Twitter: <https://twitter.com/blairperkins>

Facebook: <https://www.facebook.com/blairperkinsmusic>

YouTube: <https://www.youtube.com/blairperkins>

Album Trailer: https://www.youtube.com/watch?v=-l_lXDVteIM&t=14s